AKA COM

BROCHURE
2026



YOUR REALITIES, MORE THAN JUST STORIES.

A PEOPLE-FIRST COMMUNICATIONS & AUDIO-VISUAL PRODUCTION AGENCY

Brussels · Wallonia · Brittany · Pyrenees · Côte d'Azur

akacom.eu

Online version

Accessible version

AKA NEWS TELLS THE STORY. AKA COM GUIDES YOU. AKA STUDIO BRINGS IT TO LIFE.

01 · THE AGENCY

A PEOPLE-FIRST AGENCY.

5 co-founders

5 regions, from Brussels to the Côte d'Azur

BELGIAN GROUP

AKACOM is a communications and audio-visual production agency. We support start-ups, small businesses, SMEs and associations in building their image, from strategy through to finished content.

Our team brings together journalists, filmmakers and digital specialists. Every project starts from your realities: your business, your people, your audiences. We make them clear, with the right words and images that stand the test of time.

Based across Brussels, Wallonia, Brittany, the Pyrenees and the Côte d'Azur, we work closely alongside our clients, from the smallest organisations to established SMEs.



AKA IS THE KEY WHEN EVERY DOOR IS LOCKED.

AKA creates opportunities. AKA supports you in being authentic.

AKA NEWS

TELLS THE STORY

Business news from those who live it. An online media platform for entrepreneurs, coming soon.

AKA COM

GUIDES YOU

Strategy, brand identity, press relations: we structure your image and visibility.

AKA STUDIO

BRINGS IT TO LIFE

Video and podcast, from filming to editing, giving substance to your ideas.

THE LANDSCAPE IS SATURATED WITH MESSAGES. WE MAKE YOURS STAND OUT.

From visual identity to video content, we craft memorable stories and experiences together.





+ **Looking for corporate communications?**
  We know how to design and deliver them.

+ **Prefer a touch of boldness?**
  We have it in spades.

+ **Have a compelling story to share?**
  We bring your messages to life through film.

+ **Love the power of a great voice?**
  Podcasting is one of our specialities.

+ **Need to step into the role of an influencer?**
  Stay authentic whilst becoming unmissable.

+ **Want to engage the press and become a thought leader?**
  We'll guide you every step of the way.

SPARKING THE CHANGE

STRUCTURING YOUR STRATEGY

Positioning, brand platform, values, editorial direction.

REVEALING YOUR VISUAL IDENTITY

Logo, brand guidelines, brand universe and art direction.

BRINGING YOUR ONLINE PRESENCE TO LIFE

Websites, social media, SEO, AI and digital strategy.

MAKING YOUR VOICE HEARD

Podcasts, short and long-form video, editorial content and storytelling.

CREATING THE ECHO

Media strategy, press packs, journalist and opinion-leader relations.

OUR FEES

Every project is unique. So is the way we work with you: we build bespoke proposals, aligned with your objectives and your budget.

FROM STRATEGY TO FINISHED CONTENT.

Identity, content, materials: we create them, then train your teams to bring the brand to life every day.

STRATEGY

Diagnostics, positioning and action plans, built with your teams.

DIGITAL COMMUNICATIONS

Websites, social media, SEO, AI and digital strategy.

PRESS RELATIONS

Press releases, media packs, journalist contacts.

BRAND IDENTITY

Logo, brand guidelines, tone of voice — consistent across every touchpoint.

PODCAST

Concept development, recording and editing of podcasts and vodcasts.

EVENTS

Launches, networking events and public speaking, from A to Z.

EDITORIAL CONTENT

Articles, profiles, press releases, crafted with a journalist's rigour.

VIDEO

Corporate films, reportage, short-form content for social media.

TRAINING

Equipping your teams with the tools to manage the brand.

FOUR STAGES.

04

1 — 2 — 3 — 4

LISTEN

Interviews with your teams, audit of existing assets, analysis of your target audiences.

DEFINE

Precise diagnosis, positioning and a shared strategic recommendation.

CREATE

Identity, content, materials: we design and produce.

SUPPORT

Rollout, training your teams, long-term follow-up.

OUR REFERENCES

THEY PUT THEIR TRUST IN US.






ALIMENTATION GÉNÉRALE	Communicating socio-economic issues, podcasts, storytelling
BX1	Audio-visual content, videos and television programmes
COMITÉ OLYMPIQUE	Communications strategy, marketing tools, press management
DB FINASSUR	Corporate films, short-form video for social media
PROTECTION CIVILE	Photo reportage, digital platform management

THE FACES OF AKACOM.

Our diverse backgrounds share a common thread: people.



Guillaume Cordeaux

Brussels & Wallonia

Editorial & Strategy

Co-founder



Pierre-Yves Bulteau

Brittany

Editorial Director

Co-founder



Valérie Ward

Côte d'Azur

Communications & Marketing

Co-founder



Laure Vignaux

Pyrenees

Digital Content

Co-founder



Benjamin Liberda

Brussels & Wallonia

Audio-Visual Production

Co-founder

JOURNALISTS

Writers trained in investigation and portraiture, delivering accurate, well-crafted copy.

FILMMAKERS

Video and podcast produced in-house, from filming to final edit.

STRATEGISTS

Communications, marketing and digital, working at the heart of senior leadership.

+ AKA SUPPORTS YOU IN BEING AUTHENTIC.

LET'S TALK.

A first conversation, with no commitment, to understand your needs and let you know how we can help.

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The team's online media platform, for start-ups, sole traders, SMEs and associations: practical features, videos, resources and interviews.



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+

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